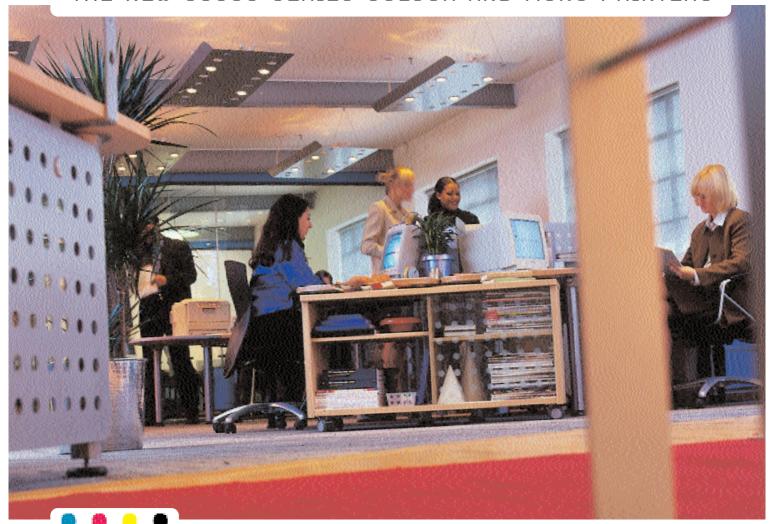
## THE NEW C5000 SERIES COLOUR AND MONO PRINTERS



- ---> C5200n
- ---> C5400n
- --- C5400dn







# THE REVOLUTIONARY PRINTER THAT BROUGHT FAST, AFFORDABLE 2-IN-1 COLOUR & MONO PRINTING TO WORKGROUPS IS NOW EVEN FASTER

## WHY OKI?

We believe that effective printed communications are fundamental to successful businesses. That's why we focus purely on understanding their diverse printing requirements. Through our considerable technological resources we develop fast, high quality, cost-effective printing solutions that will benefit businesses today and long into the future.

It is the same progressive spirit that drove Kibataro Oki to found Oki Electric in 1881, and which helped his company to become the global, multi-billion Euro business that it is today. A business whose people share one single-minded purpose: helping other businesses grow and prosper by enabling them to create the best possible impression with their printed communications.

Oki has led the way in making in-house colour printing fast and affordable. We now lead the way in making it easy. This means more than providing unique technologies and in-built functions like fast, single-pass colour, double-sided printing, and banner printing: it means making those functions as easy to use as possible – first time, every time. We call this **Chromability<sup>TM</sup> – in-house colour printing made easy, only from Oki.** In short, it's about getting the most from your Oki printer – and yourself.

Our colour-coded product segments below are designed to help you save time. When you want to add another Oki product to your range, or check out the latest advances in technology on our website, simply use the following colour guide.

COLOUR PRINTERS FAX/MFP MONO PRINTERS DOT MATRIX PRINTERS









## THE NEW C5000 SERIES COLOUR AND MONO PRINTERS



THE C5000 SERIES SETS WORKGROUPS FREE TO PRODUCE EFFECTIVE PRINTED COMMUNICATIONS

## Truck as

PRINT PROFESSIONAL STATIONERY AND PROMOTIONAL MATERIAL IN SECONDS

## STILL UNIQUE. SIMPLY BETTER.

When Oki first launched the C5000 Series in 2003 it represented a genuine breakthrough in printing for business. For the first time, professionals in workgroups were able to access fast, high quality and above all, affordable colour and mono printing from one compact, convenient printer. The award-winning C5000 Series ended the wait for colour without compromise – for all kinds of businesses, all over Europe. Now Oki presents the new C5000 Series: the C5200n, the C5400n and the C5400dn. They remain the best printers in their class. The difference is: they are now even better.

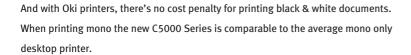
## STILL LEADING THE WAY...

The new C5000 Series colour and mono printers may look the same as before, but there have been some important enhancements. Firstly, they are even faster, delivering an impressive 16 colour pages per minute and 24 pages per minute mono. There's no long wait for the first copy either – just 13 seconds for a colour page and 9 seconds for mono. And we haven't only reduced waiting time; we've reduced the cost of ownership too.

## 16ppm colour & 24ppm mono

## COLOUR WITHOUT WAITING OR PAYING FOR THE PRIVILEGE

The real benefit of the new C5000 Series is that it enables everyone in the workgroup – regardless of experience – to confidently and easily create a whole host of the highest quality colour documents without waiting or paying extra for the privilege. There's no need to persevere with expensive to run inkjets, slow 4 pass lasers or expensive outsourcing jobs for those important documents that demand professional looking results.



## **ROBUST AND RELIABLE**

One thing the new C5000 Series shares in common with the entire Oki printer range is reassuring reliability. This is in large part due to Oki's market-leading expertise in single pass digital LED technology, which means that all Oki colour printers benefit from printing the four colours in a single pass. As a result, the new C5000 Series boasts a robust duty cycle of 50,000 colour pages per month and thanks to the straight paper path, it can handle a wide range of paper weights up to 203gsm.









## MORE FEATURES - TO HELP YOU DO MORE

- The C5400dn model comes with a duplex unit as standard, enabling you to save time, space, paper and printing costs by producing double-sided documents quickly and easily. Other useful features include: Auto Colour Balance to ensure colour consistency throughout the life of the printer; Oki's free downloadable PrintSuperVision software which allows you to easily manage all your networked printers; and the 10GB Hard Disk
- Drive (optional on the C5400n/dn) which enables advanced features such as password protected "secure print" and the storage of letterheads
  - and forms on the printer. With all these extra features the new C5000 Series enables you to do so much more than you ever expected.

## Fast, affordable colour & mono from the versatile workgroup printer



CREATE COLOURFUL PRESENTATIONS THAT CREATE THE RIGHT IMPRESSION



WITH FULL COLOUR POSTERS AND BANNERS UP TO 1.2M LONG, THE NEW C5000 SERIES HELPS YOUR BUSINESS CREATE A BUZZ



THE C5400DN'S DUPLEX FUNCTION LETS YOU TELL BOTH SIDES OF THE STORY – IN FULL COLOUR



PRINT CD COVERS AND LABELS ON ONE SHEET WITH OKI'S UNIQUE CD SOLUTIONS SOFTWARE – LABELLING BACK-UP DISKS HAS NEVER BEEN SO EASY

## LOOK WHAT YOU CAN DO - WITH EASE.

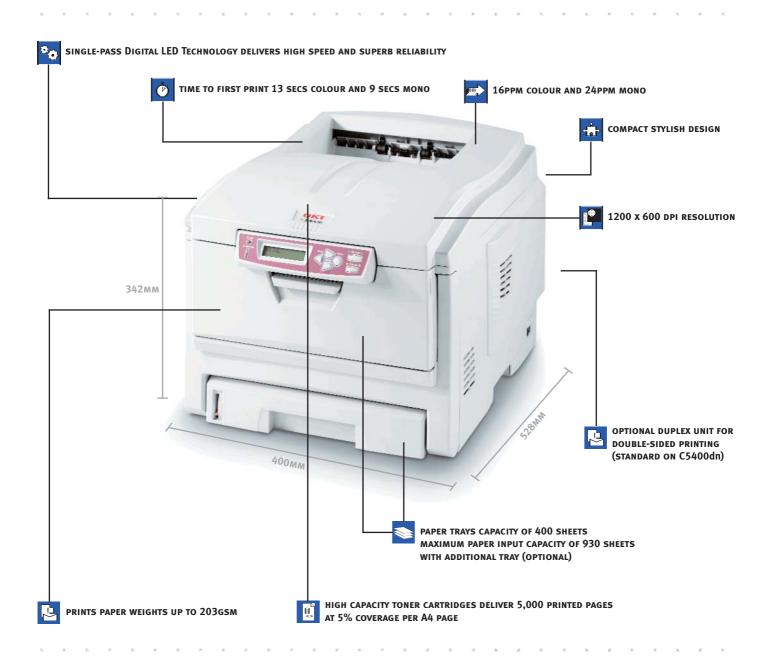
Because the new C5000 Series is from Oki, you don't just get a great colour and mono printer packed with user friendly features, you also get plenty of help to make the most of them. We call this Chromability<sup>TM</sup> – in-house colour printing made easy, only from Oki.

Our simple to use Template Manager software and 'Ask Oki' support service both demonstrate our commitment to helping you get the most from your Oki printer.

Template Manager allows you to quickly and confidently create a range of impressive documents – from 1.2m long banners to business cards.

You can also easily print PDF files, transparencies, spreadsheets and colourful PowerPoint presentations. Most importantly, your results will look as professional as today's business world demands.

And if you ever need advice on getting the most out of your printer then just 'Ask Oki'. You'll find the 'Ask Oki' button on your printer's driver screen; it will take you straight to a dedicated web site specific to your C5000 to help you unlock your printer's true potential.



THE NEW C5000 SERIES FEATURES AT A GLANCE	C5200n	C5400n	C5400dn
16ppm colour	•	•	•
24ppm mono	•	•	•
Printer language	Windows	PCL5c/PCL6/PostScript	PCL5c/PCL6/PostScript
Auto Colour Balance	•	•	•
Integrated Networking + USB 2.0	•	•	•
Parallel Interface	N/A	•	•
10GB Hard Disk Drive	N/A	Optional	Optional
Memory	32MB	64MB	128MB
Processor speed	200MHz	400MHz	400MHz
Automatic double-sided printing	Optional	Optional	•
Second paper tray	Optional	Optional	Optional

## THE NEW C5000 SERIES COLOUR AND MONO PRINTERS

		C5200n	C5400n	C5400dn	
Order number		01131701	01131901	01132001	
Speed & throughput	A4 Print speed	16ppm colour, 24ppm mono			
, ,,	A4 OHP Colour	бррт			
	Time to first print	13 seconds colour, 9 seconds mono			
	Warm up time	90 seconds			
	Processor speed	200MHz	400MHz		
Print quality	Resolution	1200 x 600 dpi			
	Enhancements	Automatic Colour Balance; Auto Registration; Toner Save Mode; Ask Oki			
Typefaces	Printer fonts	N/A 80 scalable PCL fonts, 1 bitmap font, 10 TrueType fonts, 136 Adobe Type 1 fonts, OCR A/B, USPS Barcode			
Printing process		Ultra compact Single Pass Digital LED electrophotographic page printer with four image drum cartridges			
Compatibility	Printer languages	Windows host based printing system	PostScript® 3 and PCL5c and PCL6; Automatic emulation switching; Epson FX and IBM ProPrinter Dot Matrix emulations		
	Connectivity	Hi-Speed USB, 10/100-TX Ethernet	Hi-Speed USB, 10/100-TX Ethernet, IBM-Centro CEN36 IEEE 1284 Nibble, ECP		
	OS Compatibility	Windows 98 / 98 SE / ME / 2000 Workstation / 2000 Professional / 2000 Server / 2000 Advanced Server / XP Professional / NT4 Server / XP Home /NT4 Workstation	Windows 95 / 98 / 98 SE / ME / NT4 Workstation / NT4 Server / 2000 Workstation / 2000 Professional / 2000 Server / 2000 Advanced Server / XP Professional / XP Home / NT Terminal Server Edition / 2000 Terminal Server with Citrix Metaframe 1.8 or Citrix Metaframe XP 1.0. Mai OS 8.6 (or higher), Mac OS 9, Mac OS X 10.1 or greater, Variants of Unix and Linux via PPDs		
	Network & protocols	10/100 Base TX Ethernet Card with internal Web Server for printer and network card set-up and management. Includes SMTP Mail for alerts. Network protocols supported TCP/IP. TCP/IP: ARP, RARP, IP, ICMP, TCP, UDB, LPR, FTP, TELNET, HTTP, BOOTP, DHCP, SNMP, DNS, JetDirect protocols.	10/100 Base TX Ethernet Card with internal Web Server for printer and network card set-up and management. Includes POP3 and SMTP Mail client for submission of print jobs and for alerts. ALL major network protocols supported TCP/IP, Netware, Ethertalk and NetBEUI. TCP/IP: ARP, RARP, IP ICMP, TCP, UDB, LPR, FTP, TELNET, HTTP(IPP), BOOTP, DHCP, SNMP, DNS, JetDirect protocols. Netware 3.x, 4.x, 5.x and 6 with full ND5 and NDPS support: PServer, RPrinter, NDPS supported via dedicated OKI NDPS Gateway. EtherTalk: ELAP, AARP, DDP, AEP, NBP, ZIP, RTMP, ATP, PAP. NetBEUI: SMB, NetBIOS.		
	Utilities	PrintSuperVision, Oki Colour Swatch Utility, Oki LPR, Oki Template Manager	Print Control software*, Storage Device Manager Utility, Color Correct Utility, Gamma Correct Utility,		
Memory	RAM	32MB	64MB	128MB	
	Max RAM	288MB (optional 64MB, 256MB DIMMs)	320MB (optional 64MB,	128MB, 256MB DIMMs)	
	10GB Hard Disk Drive	N/A	Optional		
Paper Handling	Internal tray capacity (tray 1) & paper weight	300 sheets, < 80gsm			
	Optional 2nd tray capacity & paper weight	530 sheets, < 80gsm			
	Paper size (any tray)	A4 , A5, B5 ,	A6 (tray 1 only), Legal 13, Legal 13.5, Legal 14, Let	ter, Executive	
	Multi-purpose tray	Max capacity 100 sheets of 80gsm paper. Paper sizes: A4, A5, B5, A6, C5, DL, Com-9, Com-10, Monarch, Custom Size (up to 1200mm length), Legal 13, Legal 13, Legal 14, Letter, Executive			
	Multi-purpose paper weight	75 – 203gsm			
	Duplex	Optional Standard			
	Duplex paper weight	75 – 105gsm			
	Paper output	250 sheets face down, 100 sheets face up < 80gsm			
Operating conditions	Temperature/Humidity (operating)		27°C recommended) / 20% to 80% RH (50% to 70		
	Storage	-10°C – 43°C, 10% to 90% RH			
Power requirements	Power supply	Single phase 220 – 240VAC, frequency 50Hz +/-2Hz			
	Power consumption	Typical 420W, Peak 950W, Idle 120W (average), Power Save < 20W	Typical 420W, Peak 950W, Idle 13		
Noise level		Operating: 54dB(A), Standby: 37dB(A), Power save: background level			
Dimensions (HxWxD)		342 x 400 x 528mm (without options)			
Weight		20kg approx (without consumables or options)			
Duty cycle	Printer duty (max)	50,000 pages / month			
Warranty		Pan European 1 year on-site			
Supplies life	Toner	Standard capacity 3,000 pages @ 5%; High capacity: 5,000 pages @ 5%; Printer shipped with 3,000 pages @ 5%			
	Drum	17,000 pages average life			
	Fuser	45,000 pages			
	Transport belt	50,000 pages @ 3 pages / job			



Only use genuine Oki Original consumables to ensure the best quality and performance from your hardware. Non Oki Original products may damage your printer's performance and invalidate your warranty. Specifications subject to change without notice. All trademarks acknowledged.



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As an ENERGY STAR Partner, Oki Europe Ltd has determined that this product meets the ENERGY STAR guidelines for energy efficiency.



Oki is proud to sponsor the Oki European Challenge 2005. For more information visit WWW.OKIEUROCHALLENGE.COM